



NEW BRUNSWICK
CHILD CARE COALITION

COALITION DES SERVICES
DE GARDE À L'ENFANCE
DU NOUVEAU-BRUNSWICK

A Deal is a Deal

It takes a whole village to raise a child

African Proverb

Rally organized by the NB Child Care Coalition. The coalition brings together 18 child care, labour and community organizations.

What is the deal?

After years of pressure, the Federal government signed a deal with all ten provinces on child care. It was a five-year deal worth \$5 billion. New Brunswick's deal was worth \$110 million over 5 years.

What does Prime Minister Harper propose?

- ♥ Scrapping the deal next year
- ♥ Giving a taxable allowance of \$1,200 for each child under six (6) years of age
- ♥ Giving a \$10,000 tax credit to companies, non-profit organizations or community groups to create child care spaces

The situation in NB: why we need the deal

- ♥ Only 13% of children under the age of 12 have access to regulated child care
- ♥ 76% of women with children under 6 years old are in the workforce
- ♥ Parents pay on average between \$425 and \$502 a month for a regulated child care space

There is a shortage of child care spaces for children under 12 years of age

Why does the Harper plan not meet our needs?

- ♥ Harper's \$1,200 is a family allowance not a child care program. Parents need both: income supports and child care
- ♥ Companies will not create regulated child care spaces
- ♥ Harper's proposal does not take into account the need for a program based on the QUAD principles (Quality - Universality - Accessibility - Development). These principles will ensure that our children get quality programs.